



Gletscherbahnen Kaprun AG

Company Profile

The Gletscherbahnen Kaprun AG operates the ski and adventure resort Kitzsteinhorn – Maiskogel as well as the beginners' ski area Lechnerberg in the Kaprun town center in the Zell am See-Kaprun region in the state of Salzburg. In winter, nine cable cars, six chairlifts and nine drag lifts open up 62.5 kilometers of slopes. The company also runs nine restaurants and numerous attractions.

Executive board

Management	CEO	MMag. Thomas Maierhofer
	Authorized officers	Ing. Günther Brennsteiner, technology division manager Albert Rattensperger, Maiskogel technology division manager
Supervisory board	Chairman	Mag. Rudolf Zrost
	Deputy chairman	Domenik David

Fiscal year 2021/22

Share capital	5.6 million euros
Shareholders	Kaprun municipality, 34% Kapruner Tourismus Holding GmbH, 33.34% Kaprun Tourism Association, 9.30% Kapruner Promotion und Lifte GmbH, 7.20% Private persons and company employees, 16.16%
Employees (annual average)	273
Revenue	46.6 million euros

Sustainability

Mountain & humans in harmony

“Our visitors draw from a broad range of sports and adventures all year round thanks to Kitzsteinhorn’s snow-secure altitude and diversified landscape. For it to remain that way, we will continue to act responsibly and resource-efficiently in this unique nature area.”

Thomas Maierhofer, CEO of the Gletscherbahnen Kaprun AG

For detailed information on measures the company takes concerning energy-efficiency, environment protection and renewable energy sources, see: kitzsteinhorn.at/en/press › Press information › “Sustainability”

The in-house online magazine “Stories about Sustainability” illustrates the company’s responsible planning, acting and operating in harmony with nature: kitzsteinhorn.at/en/sustainability



The ski resort

Kitzsteinhorn

Austria's first glacier ski resort (inaugurated in 1965)
Altitude: 1,976 to 3,029 m

Maiskogel

Family mountain
Altitude: 768 to 1,733 m

2002: foundation of the Maiskogel AG
since Dec. 1, 2017: Gletscherbahnen Kaprun AG as legal successor

Lechnerberg

Beginners' area in the Kaprun town center
Altitude: 770 to 835 m

Slopes & lifts

	Kitzsteinhorn	Maiskogel	Lechnerberg
Slope kilometers	41 › of which	20 › of which	1,5 › of which
difficult/expert	6	3	
intermediate	19	4	
easy	16	13	1,5
Cable cars & ski lifts	18 › of which	4 › of which	2 › of which
	1 tricable gondola lift		
	1 funicular		
	1 hybrid lift		
	1 cable car		
	4 circular cable cars	1 circular cable car	
	5 chairlifts	1 chairlift	
	5 drag lifts	2 drag lifts	2 drag lifts
Snowmaking coverage (slope km)	19	20	1,5

ALPIN CARD ticket alliance

Skicircus Saalbach Hinterglemm Leogang Fieberbrunn,
Schmittenhöhe in Zell am See & Kitzsteinhorn Kaprun

Slope km

up to 408

Cable cars & ski lifts

up to 121

Gletscherbahnen Kaprun Aktiengesellschaft

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Technical ski resort data (status: Winter 2023/24)

Glacier ski resort Kitzsteinhorn

Lift	Valley station (m)	Top station (m)	Type	ppl./hr.	Built in Adapted in	Length (m)	Duration (min.)
Gletscherjet 1	911	1,978	24-ppl. double monocable gondola lift	2,660	2001	2,508	7.5
Gletscherjet 2	1,979	2,453	15-ppl. monocable gondola lift	3,440	2002	1,460	4.0
Panoramabahn	929	1,978	8-ppl. monocable gondola lift	1,850	1991	2,548	7.5
3K K-onnection	1,570	1,975	32-ppl. tricable gondola lift	2,700	2019	4,311	9.0
Gletscherjet 3	2,448	2,628	Combined 10-ppl. gondola lift and 8-ppl. chairlift (chairlift with heated seats)	3,600	2015	1,010	3.3
Gletscherjet 4	2,628	2,926	10-ppl. gondola lift (poss. of driving through to Gletscherjet 3+4)	3,326	2015	1,150	4.0 3.2
Gipfelbahn	2,452	3,029	Gondola lift (60 ppl.)	680	1966 1981	2,200	8.0
Gletschershuttle	2,928	3,029	Above-ground funicular	500	1990	257	1.0
Sonnenkarbahn 1	2,414	2,673	6-ppl. chairlift w/ weather protection covers	3,000	1997	759	2.6
Sonnenkarbahn 2	2,414	2,611	2-ppl. chairlift	1,440	1987	780	6.0
Langwiedbahn	1,976	2,453	4-ppl. chairlift w/ weather protection covers	2,200	1990	1,505	5.0
Kristallbahn	2,265	2,678	6-ppl. chairlift w/ weather protection covers & heated chairs	2,600	2007	1,820	6.5
Schmiedingerbahn	2,530	2,775	8-ppl. chairlift w/ weather protection covers & heated chairs	2,900	2016	721	3.0
Maurerlift	2,627	2,875	Drag lift	1,200	2012	810	4.0
Kitzlift	2,622	2,921	Double drag lift	2,360	1995 2015	1,286	6.0
Magnetköpflift	2,850	2,913	Drag lift	1,193	2015	400	2.5
Schneehasenlift	2,600	2,650	Drag lift	830	2015	280	2.5

Transport capacity glacier ski resort Kitzsteinhorn 36,479

Ski area Kaprun (Maiskogel & Lechnerberg)

MK Maiskogelbahn	768	1,570	10-ppl. monocable gondola lift	2,800	2018	3,813	12.0
Almbahn	1,125	1,733	6-ppl. chairlift w/ weather protection covers	2,000	2006	2,206	7.2
Maislift I	1,108	1,175	Button lift	663	2009	500	2.5
Maislift II			Button lift	663	2023		
Lechnerberglift	770	835	Double button lift	1,440	1994	653	5.0

Transport capacity ski area Kaprun 7,832

Total transport capacity glacier ski resort Kitzsteinhorn and ski area Kaprun 44,311

Kitzsteinhorn stations (name and altitude in m)

Gletscherjet valley station	911
Langwiedboden	1,976
Alpincenter	2,450
Summit station / TOP OF SALZBURG	3,029

Maiskogel stations (name and altitude in m)

Kaprun Center	768
Station Stanger	1,137
Maiskogel top station	1,570

Kitzsteinhorn & Maiskogel slope km & ski areas (in ha)

Summit station › Langwiedboden	41 km	215 ha
Maiskogel top station › Kaprun Center	20 km	68 ha
Lechnerberg		10 ha
total		293 ha

Longest vertical drops

Kitzsteinhorn	Summit station › Langwiedboden	5 km 1,000 vm
Maiskogel	Almbahn › valley	7 km 960 vm

Snow & snowmaking

Natural snow on the Kitzsteinhorn

Fallen fresh snow per year (avg.) 11 m

Tap points | Pipeline

Kitzsteinhorn	174 17 km
Maiskogel	158 12 km

Kitzsteinhorn reservoirs (capacity in m³)

Langwied	28,000 m³
Gletschersee	119,000 m³

Flow rates for snowmaking (m³/h)

Pumping station Langwied I	180
Pumping station Langwied II	440
Pumping station Gletschersee I	160
Pumping station Gletschersee II	650

Kitzsteinhorn total 1,430

Maiskogel total 1,400

Snowmaking in the ski area (coverage in ha | covered slope km & machines)

Kitzsteinhorn Langwied › glacier margins	65 ha 19 km	109
Maiskogel	68 ha 20 km	131
Lechnerberg	5 ha 1.5 km	5
Kitzsteinhorn, Maiskogel & Lechnerberg total	138 ha 40.5 km	245
Zell am See	200 ha 77 km	406

Zell am See-Kaprun total 338 ha | 117.5 km 616

Mountain biking

Kitzsteinhorn	Geissstein Trail	3.4 km	492 vm
	Wüsttau Trail	6.5 km	1,100 vm
	Bachler Trail	1.9 km	413 vm
Maiskogel	Maiskogel Trail	3.7 km	381 vm

Mountain bike trails total 15.5 km



Ski passes & ticket alliances

ALPIN CARD

details on
www.alpincard.at/en

Ticket alliance between the three premium regions

**Skicircus Saalbach Hinterglemm Leogang Fieberbrunn
Schmittenhöhe in Zell am See
Kitzsteinhorn Kaprun**

tickets are also valid for: the Maiskogel in Kaprun, the Hinterreit lifts in Maria Alm and the Naglköpfl in Piesendorf

- **Ski ALPIN CARD – winter season pass**
up to 121 cable cars and ski lifts, up to 408 kilometers of slopes
also available: **Ski ALPIN CARD one-day and multi-day ski passes**
- **365 Action ALPIN CARD**
year-round pass with the whole winter, summer & bike offer
- **365 Classic ALPIN CARD**
year-round pass with the whole offer in winter and hiking offer in summer
- **Hike ALPIN CARD – summer season pass**
for hiking enthusiasts
- **Junior XPLORE CARD**
special Saturday pass for kids and teens under the age of 19
Ski ALPIN CARD day pass for only 15 euros

SuperSkiCard & Kitzbühel Alps

22 ski regions with up to 2,815 kilometers of slopes and 939 cable cars and ski lifts in the Austrian states Salzburg, Tyrol, Carinthia, Upper Austria and Styria as well as in Bavaria

Mountain bike season pass

Kitzsteinhorn, Maiskogel, Saalbach Hinterglemm, Leogang and Fieberbrunn

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Year-round offer

- TOP OF SALZBURG** (Gipfelwelt 3000)
- Salzburg's highest-situated attraction on 3,029 m on the Hohe Tauern National Park border
 - Two panoramic platforms: "TOP OF SALZBURG" and "National Park Gallery"
 - "National Park Gallery": 360-m-long tunnel with six info stations
 - "Cinema 3000": Austria's highest-situated movie theater
 - Gipfel Restaurant: Salzburg's highest-situated restaurant

- Maisi Flitzer**
- First alpine coaster in the state of Salzburg
 - Ascent length 730 m / Descent length 1,300 m
 - Ride duration approx. 12 min.
 - Ride speed up to 40 km/h
 - Transport capacity 350 ppl./h

Spring

- Snow sports**
- Glacier ski operation until approx. late May (depending on snow conditions)
 - Highly snow-secure due to altitude and snow management in the ski resort

Glacier Spring Festival

Late April / early May: free ski test, culinary highlights, live music and more

Fall

- Snow sports**
- Start of the fall ski season in the upper glacier area
 - Highly snow-secure due to altitude and snow management in the ski area
 - Ski touring routes "Schneekönigin" (snow queen) and "Eisbrecher" (ice breaker) on the Kitzsteinhorn open, given sufficient snow

Snowpark Glacier Park: opens with a first set-up on 2,900 m, given sufficient snow

- Superpipe**
- Length 150 m / height 6.5 m
 - Pipe Training Weeks in November: world's best halfpipe riders train on the Kitzsteinhorn to get ready for the upcoming competition season

SnowTime in November: Kitzsteinhorn and the Zell am See-Kaprun region dedicate two days to new developments in the field of winter sports (testing next season's skis and snowboards free of charge, workshops and exciting events in the valley)

Winter

Area

- 62.5 groomed km of slopes on the Kitzsteinhorn, Maiskogel and Lechnerberg
- K-ONNECTION: 12-km-long cable car route from the Kaprun town center on 768 m to the summit station on 3,029 m (longest cable car route with highest elevation gain in the Eastern Alps); 3K K-connection joins the Maiskogel to the Kitzsteinhorn; ski-in ski-out Kaprun ↔ glacier

Freeriding

- Five marked routes on the Kitzsteinhorn:
X1 Ice Age, X2 West Side Story, X3 Left Wing, X4 Jump Run, X5 Pipe Line
- Freeride Info Base at the Alpincenter & Freeride Info Points at respective route access points
- "Freeride Monday": workshops for beginners and advanced riders

Snowparks

- Glacier Park on 2,900 m, from Oct.–Dec.
- South Central Park on 2,670 m, from Feb.–Apr.
- Easy Park on 2,600 m, from Dec.–May
- Central Park on 2,500 m, from Feb.–Apr.

Superpipe

- Length 150 m / height 6,5 m
- After Pipe Training Weeks in November (see fall offer), pipe opens to visitors

Ski touring

- Kitzsteinhorn – "Schneekönigin" (snow queen): start at Langwied on 1,976 m, 474 vm to Alpincenter on 2,450 m | "Eisbrecher" (ice breaker) runs parallel to the Schneekönigin, then continues up to the Maurerlift top station on 2,875 m, 899 vm in total
- Maiskogel – start at the MK Maiskogelbahn parking lot on 768 m, leads up over 6.5 km to the Almbahn top station on 1,733 m, 965 vm in total
- "Ski Touring Thursday": guided ski tour with state-certified mountain guide to the Tristkogel summit on 2,642 m, 660 vm

ICE CAMP presented by Audi

Artistically designed igloo world made of ice and snow with Audi showroom, sun deck and snack bar on 2,600 m

Snowshoe hiking

"Guided Snowshoe Hike" to the ICE CAMP presented by Audi

Fun slopes & competitions

- Black Mamba: black slope with a gradient of up to 63%
- Eagle Line: fun slope for beginners and advanced freestylers on the Kitzsteinhorn
- Maisi Line: wave track for kids and beginners on the Maiskogel
- Skiline.cc: free Android and iOS app – save ski pass, vm, cable car rides and slope km are tracked over the day and eventually available as diagram, Skiline vm terminals located at all valley stations, Skiline speed checks (at the Kristallbahn top station and on the Maiskogel), giant slalom track ski movie (by the Kitzlifts)

Guided National Park Ranger tours

- "Nationalpark Gallery Tour": free tour through TOP OF SALZBURG
- "Kitzsteinhorn Explorer Tour": via cable cars through four climate zones from Kaprun on 768 m to TOP OF SALZBURG on 3,029 m

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Summer

Panoramic ride K-ONNECTION: 12-km-long cable car route from the Kaprun town center on 768 m to the summit station on 3,029 m (longest cable car route with highest elevation gain in the Eastern Alps); 3K K-connection joins the Maiskogel to the Kitzsteinhorn

Hiking

- “My first 3,000er”: guided tour to the Kitzsteinhorn summit on 3,203 m with state-certified mountain guide
- “Nationalpark Gallery Tour”: free tour through TOP OF SALZBURG with National Park ranger
- “Kitzsteinhorn Explorer Tour”: via cable cars and short hikes through four climate zones from Kaprun on 768 m to TOP OF SALZBURG on 3,029 m with a National Park ranger
- “Guided Family Hike”: riding up from the valley via cable cars to TOP OF SALZBURG and, after some sliding fun in the ICE ARENA, hiking the Alpincenter to Langwied
- “Herbs Tour”: diving into the beneficial world of alpine herbs on this guided tour through four climate zones
- Maiskogel Hut Tour: starts at Maiskogel top station on 1,570 m, 4-km-long, passes by rustic huts

Mountain biking

- Freeride trails: three for advanced riders on the Kitzsteinhorn (Geissstein Trail, Wüstlau Trail and Bachler Trail), one for beginners and families on the Maiskogel (Maiskogel Trail)
- “Trail Tuesday”: professional bike training on the Maiskogel
- “Kids Bike Day”: kids playfully learn the basics of trail riding from pros
- Services: MTB wash points, free MTB transportation in cable cars, e-bike charging stations

(E-)Bike riding Three bike tours

- Kitzsteinhorn Uphill: 24.9 km, 2,179 vm
- Maiskogel Tour: 19.5 km, 880 vm
- 3K K-connection Tour: 10.4 km, 732 vm

All tours can be combined/shortened with cable car rides.

Climbing Climbing crags Rettenwand & Grünsteinfindling

ICE ARENA Sliding area in the glacier snow on 3,000 m with moving carpet, snow beach, loungers, music and snack bar

Fun & games

- KIDS-steinhorn: adventure playground at the Gletschermühle restaurant on 2,450 m
- Water playground Langwied: with wooden water toys and rest areas
- Family & Leisure Park Maiskogel: at the MK Maiskogelbahn valley station with slides, bouncing castle, climbing walls, carousel and more
- Playground at the MK Maiskogelbahn top station

Details on individual year-round, spring, fall, winter & summer offer on kitzsteinhorn.at/en/press › Press information › “Offer”

Restaurants & bars

Gipfel Restaurant

on 3,029 meters
150 indoor seats
year-round

Salzburg's highest-situated restaurant uses a self-service model and offers both local and international dishes as well as a view out of panoramic windows over the surrounding high-alpine landscape. The restaurant also features a bar and a separate lounge area.

ICE ARENA Snack Bar

on 2,900 meters
in July & August

At the foot of the ICE ARENA sliding hill, the snack bar offers snacks and drinks.

ICE CAMP Bar

on 2,600 meters
from January to April

Above the Alpincenter, visitors enjoy snacks and drinks while listening to lounge music on the ICE CAMP presented by Audi sun deck.

Alpincenter

on 2,450 meters
750 indoor seats
1,100 outdoor seats
in winter

In the self-service restaurant with in-house bakery, guests put together a meal to their liking by choosing from mostly home-made Austrian and international dishes at the free-flow buffet.

AC Box

on 2,450 meters
in July & August

The snack bar offers snacks and drinks as well as tickets for the 3K K-connection and MK Maiskogelbahn cable cars.

Skyline Bar

on 2,450 meters
100 indoor seats
in winter

The in 2023 newly-designed day bar in the Alpincenter offers snacks, coffee and drinks. There is also a special menu for ski tourers.

Parasol

on 2,450 meters
120 capacity
in winter

The umbrella bar in front of the Alpincenter invites winter sports lovers to enjoy a cold or warm drink in lively atmosphere in between descents.

Gletschermühle

on 2,450 meters
300 indoor seats
120 outdoor seats
year-round

The large restaurant offers mainly traditional Austrian cuisine and features a large number of national quality wines.

3K Box

on 1,570 meters
from June to September

The snack bar offers snacks and drinks as well as tickets for the 3K K-connection and MK Maiskogelbahn cable cars.

kitz900m

on 911 meters
65 indoor seats
70 outdoor seats
seasonal

The bar at the Kitzsteinhorn valley station offers second coffee in the morning as well as snacks and drinks for lunch and drinks in the afternoon. In winter, the ski bus transports visitors from the Kaprun town center up here free of charge. In summer, bus transport is also free with the Pinzgau Mobility Card.

Maisi Alm

on 768 meters
90 indoor seats
120 outdoor seats
year-round

The restaurant is located at the Kaprun Center and open year-round. In summer, picnic baskets filled with local delicacies can be purchased here.

Maisi Snack

on 768 meters
from June to September

The snack bar offers snacks and drinks as well as tickets for the Maisi Flitzer.

Maisi Alm Après-Ski

from December to March

An in-house DJ ensures guests have a blast after a day on the slopes at the bar by the Maisi Alm.

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Services

Kaprun Center	Service center at the MK Maiskogelbahn valley station on 768 m <ul style="list-style-type: none">• Info service and ticket sales• Bründl Sports: shop, ski rental and bike service• Ski and boots depot• Ski school
Langwied	Service center on 2,000 m <ul style="list-style-type: none">• Intersport Oberschneider: shop, ski rental and ski depot• Ski school• Restaurant Häuslalm
Alpincenter	Service center on 2,450 m – re-opened in the fall of 2023 after renovation <ul style="list-style-type: none">• InfoService• Ski and boots depot• Bründl Sports: shop, ski rental and service• SOS slope patrol
Free ski busses	From approx. late October to early May <ul style="list-style-type: none">• Line 660 (Zell am See – Kaprun – Kitzsteinhorn) free for people with valid ski pass• Line 660, Line K and Line D within Kaprun free for everyone (also without ski pass or ski gear) From Christmas until mid-April, free for people with valid ski pass <ul style="list-style-type: none">• Ski bus Niedersill – Piesendorf – Maiskogel / Kitzsteinhorn• Ski bus Fusch – Bruck – Maiskogel / Kitzsteinhorn
Free parking	Kaprun MK Maiskogelbahn 900 spaces for cars, 20 spaces for busses, 10 e-charging stations Gletscherjet 1 valley station 1,600 spaces for cars, 80 spaces for busses, 12 e-charging stations

Awards & certificates

Best Austrian Summer Cable Cars	The Kitzsteinhorn has been awarded this quality seal since 2004.
<i>pro natura – pro ski</i> Award	In 2011 at the XI. Alps Conference, the ski resort Kitzsteinhorn is awarded this award for ecologically-oriented management, innovativeness and sustainable acting by the same-named foundation during the XI. Alps Conference.
ISO certificates	ISO 9001- certified since 2003 (quality management) ISO 14001-certified since (environmental management) ISO 50001-certified since 2015 (energy management)
AMA Gourmet Region Quality Seal	The Gipfel Restaurant, Restaurant Gletschermühle and Maisi Alm all hold the AMA Gourmet Region Quality Seal. It guarantees food is provided by local suppliers as well as high quality, short transport routes and fresh preparation.

Pioneering achievements

1965	Austria's first glacier ski resort
1981	Pylon 7 of the summit station is extended to 113.6 meters, thereby becoming world's highest cable car pylon (until 2017)
1982	For the first time ever, a panoramic camera sends live images from a mountain (installed on the Kitzsteinhorn)
1994	First snowboard world cup takes place on the Kitzsteinhorn
2008	The Gletscherbahnen Kaprun AG is Austria's first cableway company to be certified in all company divisions according to ISO 9001 and 14001
2019	The "3K K-connection", Salzburg's first tricable gondola lift and linking element between Kaprun – Maiskogel – Kitzsteinhorn, comes into operation