

# Gletscherbahnen Kaprun AG

## The Company

The Gletscherbahnen Kaprun AG operates the ski and adventure resort Kitzsteinhorn – Maiskogel as well as the beginner's area Lechnerberg in the Kaprun town center in the Zell am See-Kaprun region in the state of Salzburg. In winter, nine cable cars, six chairlifts and nine drag lifts open up 62.5 kilometers of slopes. The company also runs nine restaurants as well as numerous year-round attractions, such as TOP OF SALZBURG – the state's highest-situated attraction directly borders the Hohe Tauern National Park, Alps' largest nature reserve.

### Chronology of significant events

<p><b>1963</b> August 1</p>	●	<p>The Tauernkraftwerke AG, the Kaprun municipality and the state of Salzburg found the Gletscherbahnen Kaprun AG with the aim of creating a year-round ski resort on the Kitzsteinhorn.</p>
<p><b>1965</b> December 11</p>	●	<p>The cable car to today's Alpincenter on 2,450 meters comes into operation and transports paying visitors for the first time.</p>
<p><b>1966</b> November 26</p>	●	<p>The Gipfelbahn (summit cable car) comes into operation – Austria's highest cable and only glacier car at the time.</p>
<p><b>1968</b></p>	●	<p>The Gipfelhaus, Salzburg's highest-situated restaurant at the time, welcomes guests on 3,029 meters.</p>
<p><b>1973</b></p>	●	<p>The Alpincenter restaurant opens. Its self-service concept is unprecedented at the time in mountain gastronomy.</p>
<p><b>1974</b></p>	●	<p>The first Alpine and weather-independent underground mountain railway GBK2 comes into operation, transporting visitors from the valley to the Alpincenter.</p>
<p><b>1981</b></p>	●	<p>The summit cable car's Pylon 7 is built up to 113.6 meters, thereby becoming world's highest cable car pylon until 2017.</p>
<p><b>1982</b></p>	●	<p>For the first time ever, a panoramic camera for the transmission of live TV images is installed on a mountain – at Kitzsteinhorn's summit station on 3,029 meters.</p>
<p><b>1990</b></p>	●	<p>The Kitzsteinhorn is one of the first ski resorts worldwide to react to the budding hype around snowboarding by constructing a snowpark. When the first FIS Snowboard World Cup takes place in 1994, the Kitzsteinhorn is chosen as venue for the start of the competitions.</p>

